



# SPONSORSHIP BROCHURE

## AIRSA-IRCON 2025

AIRSA- 1ST INTERNATIONAL RESEARCH CONFERENCE

## SHODH-SANGAM

A Confluence of Innovation, Collaboration & Research Excellence

JOINTLY ORGANIZING BY DEPARTMENT OF BIOPHYSICS - AIIMS, UNDER THE AEGIS OF AIRSA

NOVEMBER **20  
to  
22** 2025

 Venue: JLN AUDITORIUM , AIIMS NEW DELHI

### AWARDS & RECOGNITION

APPRECIATION & INNOVATIVE IDEA

YOUNG SCIENTIST

BEST ORAL PRESENTATION

BEST POSTER PRESENTATION



SCAN for Registration  
& Abstract Submission

# ABOUT AIRSA

The **1st AIRSA International Research Conference (AIRSA-IRCON 2025)** is a premier multidisciplinary platform aimed at fostering scientific innovation, academic collaboration, and knowledge exchange across diverse fields. Organized by the **All-India Research Scholars Association (AIRSA)**, this landmark event will take place from **November 20–22, 2025 at AIIMS, New Delhi**, bringing together over **1000 researchers, scholars, scientists, and policy professionals from India and around the world**. With the central theme “Shodh Sangam – A Confluence of Innovation, Collaboration & Research Excellence,” the conference will host a vibrant mix of keynote lectures, oral and poster presentations, panel discussions, industry-academia roundtables, and special sessions designed to empower early-career researchers. AIRSA-IRCON 2025 aims to create a dynamic and inclusive environment where ideas transcend disciplines and collaborative research thrives.

## WHY SPONSOR?

Partnering with AIRSA-IRCON 2025 offers unparalleled opportunities to:

**Showcase your brand to India’s brightest research minds**

**Connect with policymakers, academics & startups**

**Promote your products, services & initiatives**

**Support innovation and educational development**

**Highlight your CSR, HR or R&D involvement**

## EXPECTED PARTICIPATIONS

**01**

**500+ ATTENDEES  
(INDIA & INTERNATIONAL)**

**02**

**300+ INSTITUTIONS**

**03**

**100+ ORAL & POSTER  
PRESENTATIONS**

**04**

**30+ KEYNOTE & INVITED  
TALKS**

**05**

**INDUSTRY-ACADEMIA  
ROUNDTABLES**

**06**

**AWARD & FELICITATION  
CEREMONIES**

# SPONSORSHIP BENEFITS OVERVIEW

## BRAND VISIBILITY

Reach a wide audience of doctors, scientists, researchers, and students

Gain exposure through media coverage, official website, social media platforms, and newsletters. Enjoy long-term branding and visibility through association with a nationally recognized research event.

## NETWORKING OPPORTUNITIES

Direct engagement with thought leaders and experts from diverse scientific disciplines

Leverage a national platform to showcase and promote your organization's products and services

## CORPORATE SOCIAL RESPONSIBILITY (CSR)

Demonstrate your commitment to the advancement of science, education, and national research capacity

Align your brand with impactful initiatives that promote youth and innovation in India

## EXCLUSIVE EVENT PARTICIPATION

Receive special invitations to VIP networking sessions, closed-door roundtables, and gala dinners

Opportunity to interact directly with keynote speakers, researchers, and policy influencers

## SPONSORSHIP CATEGORIES WITH EXCLUSIVE BENEFITS

We are delighted to invite your esteemed organization to join us as a sponsor of this prestigious event. Sponsorship will not only provide your company with excellent visibility, group discussion with national & international faculties, technical talk & stall, but also demonstrate your commitment to advancing research, innovation, and professional development. We believe your partnership will add immense value to the success of this AIRSA 1ST IRCON 2025 mega event, while also offering your organization a platform to showcase its expertise and engage with key stakeholders. We request that you confirm your interest at the earliest. Our team would be happy to provide further details and customize sponsorship options to align with your organization's goals.

### TITLE SPONSOR

**₹ 5 Lakhs**

Logo on all banners  
Plenary session slot  
VIP seating  
Certificate of appreciation

### CO-SPONSOR

**₹ 4 Lakhs**

Logo on website  
Brochure  
Stall space  
Name in opening remarks

### PLATINUM

**₹ 3 Lakhs**

Premium branding on all conference materials and website  
Company logo on stage backdrop and banners.  
Complimentary exhibition booth at a prime location.  
10 free delegate passes.  
Full-page advertisement on the last page of the conference brochure (priority placement).  
Recognition during the inaugural and closing sessions

### GOLD

**₹ 2.5 Lakhs**

Prominent branding on conference materials and website.  
Company logo on banners and promotional displays.  
Complimentary exhibition booth.  
8 free delegate passes.  
Full-page advertisement inside the brochure

### SILVER

**₹ 2 Lakhs**

Branding on selected conference materials.  
Company logo on promotional banners.  
5 free delegate passes.  
Half-page advertisement inside the brochure  
Complimentary exhibition booth.

### EXHIBITOR/ PARTNER

**₹ 1 Lakh**

Stall space at the venue  
Logo on website  
Poster

### ACADEMIC SUPPORTER

**₹ 50,000**

Logo inclusion  
Certificate of appreciation

### STUDENT TRAVEL SPONSOR

**₹ 25,000**

Support travel fees for 10 scholars, and acknowledgment at the ceremony

## PAYMENT DETAILS

**Bank Name : HDFC Bank**

**Account Name : All India Research Scholar Association**

**Account Number : 50200077412968**

**IFSC Code : HDFC0009128**



*Note: Keep the payment receipt for further use*

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## INTERNATIONAL SPEAKERS



**Dr. Emanuela Ricciotti**  
Research Associate Professor of  
Systems Pharmacology and Transla-  
tional Therapeutics, University of  
Pennsylvania, Philadelphia, PA, USA



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Associate Professor  
Graduate School of Environ-  
mental Science Hokkaido  
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ASA, AIIMS, New Delhi

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